2018 A-PLAN ELITE BY VOLVO

EXCLUSIVE PRICING AND OFFERS

FOR EMPLOYEES OF CORPORATE PARTNERS
AND
VOLVO CAR **USA** EMPLOYEES

VERSION 2





INTRODUCTION

At Volvo we appreciate your interest in our vehicles and would like to offer your company a special opportunity to participate in the A-PLAN BY VOLVO Corporate Partner program.

By participating, your employees are eligible to purchase or lease new Volvo vehicles at special discounted pricing. How discounted? This non-negotiated purchase price is the same price that employees of Volvo Car USA pay for their new vehicles!

After your company's enrollment application is approved your employees will have access after 30 days to register on the A-Plan website and take advantage of of the the exclusive pricing and offerings. There is no cost to your company to participate and there is no additional program administration required.

Within this brochure you will find more program information. We hope you will see the great value this program provides and we look forward to partnering with your company.







PRICING AND INCENTIVES

There is no easier or simpler way to buy one of our world-class vehicles. A-Plan by Volvo takes the guess work and negotiating out of the purchase. Furthermore – you are guaranteed preferred pricing, the same attractive pricing Volvo employees enjoy.

The A-Plan by Volvo price is the same price paid by Volvo employees and their family members. The price equals the vehicle's factory invoice price and represents a substantial discount versus the vehicle's Manufacturer Suggested Retail Price.

When you purchase a new Volvo under the A-Plan by Volvo program, the price is set and there is no negotiation with the dealer. All new vehicle invoices have the A-Plan by Volvo price clearly printed on the new vehicle invoice.

Additionally, customers can find A-Plan pricing on the www.aplanbyvolvo.com website, so there is no mystery as to what you pay for the car.

In addition to attractive A-Plan by Volvo pricing, you are eligible for any applicable retail incentives at the time of purchase. Your local Volvo retailer can help you determine which incentives are applicable.

Vehicles may be purchased directly from dealer stock or special ordered. Please allow 8 to 10 weeks for delivery of special ordered vehicles.



CUSTOMER ELIGIBILITY

The A-Plan by Volvo Corporate Partner program is offered to active employees, their spouses, and members of their immediate household of selected US and Canadian business partners and fleet partners having a unique relationship with the Volvo Cars.

All active full-time and part-time employees of partner companies are eligible for the program. Eligible employees are limited to two (2) A-Plan purchases per calendar year.

At the time of purchase, eligible partner company employees will need to present proof of employment to the Volvo retailer.

Accepted proof of employment documents include a copy of the employee's current paystub showing the company and purchaser's name, a copy of the employee's W2, or a copy of their corporate ID badge or business card showing the employee's name as well as the partner company's name.

ENROLLMENT

The employee purchase process is easy.
Simply complete the following steps:

FOR YOUR COMPANY

1. Contact us by emailing us at aplan@volvocars.com
2. Volvo Cars will ask for someone in our Human Resources Department to complete an A-Plan Partner Application/Agreement.
3. Once approved we will send a "Welcome to A-Plan" email to the your Key Contact identified in the application.
4. The Welcome email will contain your company's Partner Code which is a unique code identifying your company. Your employees will be required to enter this code when they register on the website.
5. Update your company's contact information All program communications will be sent directly to your program administrator.
5. Share your Partner Code and program details with your employees. The "Welcome to A-Plan" email can simply be forwarded to all your employees.
6. If you are en existing A-Plan partner but don't know your Partner Code you can request it by emailing aplan@volvocars.com or support@aplanbyvolvo.com

To start saving on a new Volvo,
just complete the following steps:

FOR EMPLOYEES

1. Register for the program at www.aplanbyvolvo.com. Registration starts by creating a USER ID and password for the site. When registering, the employee will be asked to enter their personal information and their company's Partner Code.
2. Once registered, the employee can generate a PIN number on the website.
3. This PIN Number will be emailed to the employee.
4. Visit your nearest participating Volvo retailer and provide the PIN number and proof of employment to purchase or lease a new Volvo.

WHAT WE STAND FOR AS A BRAND

In 1927 the founders of Volvo stated that “Cars are driven by people. The guiding principal behind everything we make at Volvo is – and must remain – Safety.” This principal remains with us today and is what differentiates our brand.

In addition to safety, we are driven by other things, too. A desire to build cars that are less damaging to the environment. And above all, a commitment to deliver quality and innovative design. For our drivers, for our passengers, for everyone.

By enrolling in A-Plan by Volvo, you are sending your employees a message that you care about them, the world they live in and the pursuit of quality. You are also providing them with a valuable benefit–world–class vehicles at very attractive prices.

SAFETY

Your employees are your greatest asset. And you want to keep them safe. Every Volvo we build is the sum total of more than 80 years of focusing on safety. We pride ourselves on the fact that we lead the industry in safety innovation. Which means you’re not just driving a car. You’re driving a promise.

ENVIRONMENT

When you partner with Volvo, you are connecting with a company that cares about people and the planet. There are three ways we dedicate ourselves to the environment. First, we strive to be clean inside – we keep fumes and allergens outside the vehicle. Second, we continually look for ways to clean outside by cutting emissions with cleaner burning engines. Finally, a Volvo car is clean all of its life. We design our cars for 85% recyclability and 95% recoverability.

QUALI TY

Quality is important in what you and your employees do every day. For us, it’s in the precision of our engineering. The craftsmanship of our design. And our meticulous attention to detail. In an uncertain world, here is one precious metal you can invest in. The results can be seen in the fact that the average lifespan of a Volvo is 18 years.

DESIGN

The model of Scandinavian design, Volvo cars are the perfect balance of art and technology. So even when they are at their most beautifully simple, they are still simply beautiful. It’s form and function at its finest. And another reason why A-Plan by Volvo can be a valuable benefit for you, your company and your employees.



VOLVO

U.S. AND CANADA TECHNICAL SUPPORT

Website concerns,
PIN generation or technical issues
Hours: 9:00am - 5:00pm(EST)
Phone: 877-702-2234
E-mail: support@aplanbyvolvo.com

U.S. PROGRAM SUPPORT

Program questions,
Partner Code and PIN issues
Hours: 8:30am - 5:00pm(EST)
Phone: 877-283-5338
E-mail: aplan@volvocars.com

CANADA PROGRAM SUPPORT

Program questions,
Partner Code and PIN issues
Hours: 8:30am - 5:00pm(EST)
Phone: 1-905-695-9642 ext. 5208
E-mail: Emanuel.lichtinshtein@volvocars.com

APLANBYVOLVO.COM

Specifications, features, and equipment shown are based upon the latest information available at the time of publication.

Volvo Car USA reserves the right to make changes at any time, without notice, to color, programs, accessories, materials, and models.
For additional information, please contact your authorized Volvo retailer.

© 2018 Volvo Car USA LLC

VERSION 1 | February 2018